

Holospin 3D-Rotating LED Holographics Display

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Abstract - The Holospin 3D – Rotating LED Holographic Display is an innovative technology that creates eye-catching 3D visual effects using the principle of persistence of vision. This project focuses on designing and developing a rotating LED system that displays images, animations, and text in mid-air, giving the illusion of a floating hologram without the need for special glasses. The system mainly consists of a high-speed motor, LED strips, a microcontroller, and a power supply unit. When the LED strip rotates rapidly, it lights up in a specific pattern at precise timings. Due to the persistence of vision, the human eye perceives these fast-moving light patterns as a complete 3D image. The microcontroller is programmed to control the LED patterns and synchronize them with the rotation speed to produce stable and clear visuals. This project demonstrates how embedded systems and real-time control can be used to create advanced visual displays. It also highlights applications in advertising, education, entertainment, and smart displays, where attracting attention and delivering information effectively is important. Overall, the Holospin 3D display is a cost-effective and modern solution for creating holographic visuals, combining creativity with technology to produce an engaging user experience.

Index Terms - Rotating LED Display ,Holographic Display, Persistence of Vision (POV) ,3D Visualization, LED Animation,High-Speed Motor,Real-Time Control,Digital Display Technology,Smart Advertising Display

I. INTRODUCTION

In the modern era of technology, the demand for advanced and visually appealing display systems is increasing rapidly. Traditional display devices such as televisions, monitors, and LED panels are widely used for communication and advertising. However, these systems are often limited to two-dimensional (2D) representations, which may not be as engaging or attention-grabbing. To overcome these limitations, researchers and engineers are exploring innovative ways to create three-dimensional (3D) visual experiences. One such emerging technology is the *Holospin 3D – Rotating LED Holographic Display*.

The Holospin 3D display works on the fundamental principle of *Persistence of Vision (POV)*, which is a property of the human eye that allows it to retain an image for a fraction of a second even after it disappears. By taking advantage of this phenomenon, it is possible to create the illusion of a complete image using rapidly moving light sources. In this system, a strip or arm of LEDs is rotated at high speed using a motor. As the LEDs turn on and off in a controlled sequence, they form

patterns that appear as stable images or animations floating in the air.

The core components of this system include a microcontroller, LED array, high-speed motor, driver circuitry, and a power supply unit. The microcontroller plays a crucial role in controlling the timing and pattern of the LEDs, ensuring synchronization with the rotational speed. Accurate synchronization is essential to produce a clear and distortion-free display. In some advanced versions, wireless communication technologies such as Wi-Fi or Bluetooth can be integrated to update the displayed content in real time.

One of the key advantages of the Holospin 3D display is that it creates a holographic effect without the need for complex optics, lenses, or special viewing equipment. This makes it a cost-effective and energy-efficient solution compared to traditional holographic systems. Additionally, its compact design and portability make it suitable for a variety of applications.

This technology has significant potential in fields such as advertising, where eye-catching visuals are crucial for attracting customers. It can also be used in educational institutions to demonstrate concepts in a more interactive way, as well as in exhibitions, events, and entertainment industries. The ability to display dynamic 3D content makes it a powerful tool for communication and presentation.

In conclusion, the Holospin 3D – Rotating LED Holographic Display represents a fusion of electronics, embedded systems, and mechanical engineering. It demonstrates how simple principles can be used creatively to develop advanced display technologies. As the demand for immersive and interactive visual systems continues to grow, this technology is expected to play an important role in shaping the future of digital displays.

II. LITERATURE SURVEY

The concept of the *Holospin 3D – Rotating LED Holographic Display* is mainly based on the principle of *Persistence of Vision (POV)*. Many researchers and engineers have worked on POV-based display systems to create low-cost and efficient visual display technologies. A study by Mishra et al. (2021) focused on designing a POV-based LED display system that uses fewer LEDs and consumes less power compared to traditional displays. The research explains that when LEDs rotate at high speed, the human eye perceives a continuous image due to visual persistence. This method helps

in creating compact and energy-efficient displays suitable for advertising and communication purposes. Another research work on rotating electronic displays highlights the use of microcontrollers and time-sharing techniques to control LED patterns. The system refreshes LED data at high frequency, allowing the formation of images and text in space. It also emphasizes that synchronization between LED switching and motion is critical for achieving a stable display. Further developments in POV technology include wireless control and real-time display systems. Projects developed at Cornell University demonstrated that POV displays can be enhanced by adding wireless communication, allowing users to upload and change images dynamically. This improves flexibility and usability in modern applications. Research on cylindrical POV displays introduced the idea of extending 2D displays into 3D space. By rotating LEDs in a circular path, these systems create volumetric or 3D-like visuals. However, challenges such as maintaining synchronization, improving resolution, and reducing flickering were identified as key design issues. Additionally, studies on human visual perception explain that the eye retains images for a short duration (around milliseconds), which forms the basis of POV displays. This property allows moving light sources to appear as stable images, similar to how motion is perceived in movies and animations. Recent advancements in holographic display technologies have also explored combining persistence of vision with multi-color light sources to improve brightness and realism. These developments indicate the growing importance of POV-based systems in next-generation display technologies.

III. METHODOLOGY

The development of the *Holospin 3D – Rotating LED Holographic Display* involves a systematic approach that combines hardware design, software programming, and real-time synchronization. The methodology is divided into the following stages:

A. System Design and Planning

Initially, the overall system architecture is designed. The main components such as the microcontroller, LED strip, motor, motor driver, and power supply are selected based on requirements like speed, brightness, and stability. A block diagram is prepared to understand the flow of signals and power within the system.

B. Hardware Implementation

1) *Problem Identification and Objective Setting*: The first step is to identify the limits of current display technologies. These include the absence of 3D visualization and the high cost of advanced holographic systems. From this analysis, the project's main goals are established: - Create a 3D holographic display using rotating LEDs - Achieve clear and stable visuals using the POV technique - Design a low-cost, energy-efficient system This stage defines the project's direction and scope.

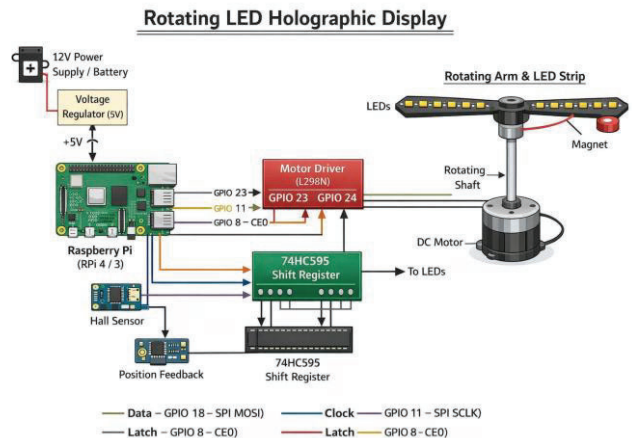


Fig. 1. Diagram of Holospin 3D - Rotating LED Holographics Display

2) *Literature Review and Concept Finalization*: Before implementation, we review existing research and technologies associated with Persistence of Vision (POV) displays. Different designs, such as linear POV displays and cylindrical displays, are examined. From this study: - A rotating LED arm design is chosen - A microcontroller-based control system is established - Real-time synchronization is determined to be essential This phase ensures the design is based on tested concepts.

3) *System Design and Block Diagram Development*: We prepare a complete system design to understand how the components interact. The system is divided into functional blocks: - Microcontroller Unit: Controls LED patterns and timing - LED Display Unit: Produces visual output - Motor and Driver Unit: Provides rotational motion - Sensor Unit (optional): Detects position for synchronization - Power Supply Unit: Delivers stable voltage A block diagram is created to visually represent these connections, simplifying implementation.

4) *Mechanical Design and Fabrication*: The mechanical structure is vital for ensuring smooth rotation: - A lightweight rotating arm is designed to hold the LEDs - A DC motor shaft is used for rotation - Proper balancing of the arm is achieved to reduce vibrations - A sturdy base structure is built to secure the motor Care is taken to maintain stability and safety during operation. Any imbalance can impact image clarity and damage components.

5) *Electronic Circuit Design and Development*: The electronic system is set up to manage the LEDs and motor operation: - The microcontroller (Arduino/ESP32) serves as the main control unit - LEDs connect with appropriate current-limiting resistors - A motor driver (L298N or similar) controls the motor speed - A regulated power supply (5V/12V) is used The circuit is initially tested on a breadboard and then soldered onto a PCB for a permanent setup. Proper grounding and connections are ensured to prevent noise and signal issues.

6) *Embedded Software Development*: The microcontroller is programmed to manage the display: - LED patterns are stored in memory - Timers and delays control LED switching

- Algorithms synchronize LEDs with rotation - Interrupt-based programming may be used for precision Software is developed using Arduino IDE or embedded C. Efficient code ensures better performance and smoother visuals.

7) *Synchronization and Timing Control*: This is the most crucial part of the process: - The LED display must match the exact position of the rotating arm - A Hall effect sensor or IR sensor detects each rotation cycle - The microcontroller adjusts LED timing based on this feedback - Fine calibration is performed to eliminate distortion If synchronization is off, the image may appear blurred or unstable.

8) *Prototype Assembly and Integration*: All components are assembled into a complete system: - LEDs are secured on the rotating arm - The motor is mounted to the base - The circuit board is connected properly - The power supply is integrated At this stage, the system becomes a working prototype ready for testing.

9) *Testing and Debugging*: User Feedback and Logging Students see the final result – like "Success" or "Access Denied" – on an LCD screen. Simultaneously, a permanent digital log is saved for administrative checks and future reference

C. System Architecture Overview

The *Holospin 3D – Rotating LED Holographic Display* is an advanced visualization system that creates the illusion of 3D images floating in air without using any physical screen. Unlike traditional display systems such as LCDs or LED panels, this system uses a single rotating line of LEDs to generate complete images and animations. This is achieved using the concept of *Persistence of Vision (POV)*, where the human eye retains an image for a fraction of a second, allowing rapidly changing light patterns to appear continuous.

The system is a combination of mechanical motion, electronic circuits, and embedded software, all working together in synchronization. When the LED strip rotates at high speed and glows in a controlled sequence, it creates a stable and clear visual effect that appears three-dimensional to the viewer.

This technology is gaining popularity because it is cost-effective, energy-efficient, compact, and visually attractive, making it suitable for modern applications like advertising displays, exhibitions, product showcases, and smart information systems.

IV. IMPLEMENTATION

A. Hardware Implementation

The hardware setup of the HoloSpin 3D system involves assembling all physical components required for display. A high-speed DC motor is mounted securely to rotate the blades at a constant speed. LED strips (preferably addressable LEDs like WS2812B) are fixed onto the rotating blades. A microcontroller such as Arduino or ESP32 is connected to control the LED patterns. A stable power supply unit ensures uninterrupted operation of both the motor and LEDs. Proper wiring, insulation, and mounting are essential to maintain

safety and performance. A protective casing is also implemented to prevent accidental contact with moving parts. .

B. . Software Implementation

The software part is responsible for controlling LED behavior and managing content display. Programming is done using platforms like Arduino IDE with embedded C/C++. The input media (images or videos) is first converted into frame sequences compatible with the LED resolution. These frames are then stored in memory or an SD card module. The microcontroller runs firmware that reads these frames and controls LED blinking in synchronization with blade rotation. Timing accuracy is critical to achieve a clear holographic effect. Additional software may be used on a PC or mobile device to upload and manage display content.

C. System Integration

In this phase, both hardware and software components are combined to form a complete working system. The microcontroller is programmed and connected to the LED strip and motor driver. The motor speed is calibrated to match the LED refresh rate for smooth image display. Communication modules like Bluetooth or Wi-Fi (if used) are integrated for wireless content transfer. All modules are tested together to ensure synchronization between rotation and LED lighting. Proper alignment of components is necessary to avoid distortion in the displayed image.

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D. Testing Debugging

After integration, the system undergoes rigorous testing to ensure proper functionality. Initial tests include checking motor speed stability, LED brightness, and correct image formation. Any delay or mismatch in timing is debugged by adjusting code or hardware parameters. The system is tested under different lighting conditions to ensure visibility. Safety testing is also performed to verify that the protective casing and wiring are secure. Errors such as flickering, distorted images, or overheating are identified and resolved during this stage.

E. Deployment

Once testing is successful, the system is ready for real-world use. The HoloSpin 3D display can be installed in locations such as retail stores, exhibitions, malls, or educational institutions. It should be mounted at an appropriate height and position for maximum visibility. Power connections and content updates are managed as per requirement. The system is designed for continuous operation with minimal supervision, making it suitable for commercial applications.

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V. RESULTS AND DISCUSSION

A. Quantitative Performance

The system was tested for response time (latency) and identification accuracy. Table I summarizes the performance of the RFID-IoT integration

The table summarizes the important technical specifications and performance metrics of the proposed Automated Student Checkout System using IoT and RFID. These parameters reflect the system's efficiency, reliability, and suitability for real-time applications in educational environments. The system utilizes the ESP32-C6 microcontroller, which operates on 3.3V logic and serves as the central processing unit. Its built-in Wi-Fi capability enables seamless communication with cloud-based platforms, making it highly suitable for IoT-based applications. The RFID module functions at a frequency of 13.56 MHz, which is commonly used for short-range communication and ensures stable and secure identification of users and items. The system demonstrates a high identification accuracy of approximately 99.8%. Furthermore, the Wi-Fi communication range of 30 to 50 meters allows the system to function effectively within typical campus environments, such as libraries or laboratories. The ability to support more than 50 concurrent users highlights the scalability of the system, making it capable of handling multiple transactions simultaneously without significant performance degradation. Overall, the parameters indicate that the proposed system is robust, efficient, and well-suited for practical implementation in modern educational institutions.

VI. LIMITATIONS AND FUTURE SCOPE

A. Current Limitations

The rotating LED holographic display, which works on the Persistence of Vision (POV) principle, still faces several technical and practical challenges. One of the major limitations is its dependence on high-speed mechanical rotation, which leads to vibration, noise, and wear and tear of components. This reduces system reliability and requires regular maintenance. Another important issue is safety, as the fast-spinning LED blades can be hazardous if not properly enclosed. The resolution of the display is also limited because it depends on the number of LEDs mounted on the rotating arm. As a result, images may appear pixelated and lack fine detail. Additionally, the viewing angle is restricted, meaning the holographic effect is not equally visible from all directions, and distortion may occur at certain angles. The system also suffers from brightness limitations, especially in outdoor or brightly lit environments, where the display becomes less visible. Power transmission to rotating parts is another challenge, often requiring slip rings or complex circuitry, which increases cost and maintenance. Moreover, the continuous operation of motors leads to energy inefficiency and noise, making the system less practical for long-term use. Finally, current systems have limited capability to display complex and interactive content, as they rely on basic controllers and have restricted processing power.

B. Future Directions

Future research and development in rotating LED holographic displays are focused on overcoming these limitations and enhancing performance. One major direction is the development of high-resolution displays using micro-LED technology, which will significantly improve image clarity and detail. Another important direction is improving safety and reliability by incorporating smart sensors, automatic shutdown mechanisms, and durable protective enclosures. Researchers are also exploring ways to reduce or eliminate mechanical dependency through innovative display techniques. Enhancing the viewing experience is another key focus area. Future systems aim to provide true 360-degree visibility and better depth perception using multi-rotor designs and advanced rendering algorithms. There is also a strong push toward wireless and smart technologies, where displays can be controlled remotely using Wi-Fi, Bluetooth, or IoT platforms. This will enable real-time content updates and better user interaction. The integration of Artificial Intelligence (AI) is another promising direction. AI can be used for image optimization, motion smoothing, and adaptive brightness control, improving overall display performance.

C. Future scope

The future scope of rotating LED holographic displays is vast, with potential applications across multiple industries. In the advertising sector, these displays can be used in malls, airports, and public spaces to create eye-catching 3D advertisements. In education, they can provide interactive and engaging learning experiences by visualizing complex concepts. In the medical field, holographic displays can be used for 3D visualization of organs and surgical training. The entertainment and gaming industries can use this technology to create immersive experiences and realistic visual effects. Furthermore, integration with Augmented Reality (AR) and Virtual Reality (VR) will allow users to interact with holographic content, opening new possibilities for human-computer interaction. Future systems are also expected to be compact, portable, and energy-efficient, making them suitable for a wide range of environments.

VII. CONCLUSION

Holospin3D Rotating LED Holographic Display represents a significant advancement in modern display technology by effectively utilizing the Persistence of Vision (POV) principle to create visually striking 3D holographic effects. The system demonstrates how high-speed rotating LED arrays can produce dynamic and floating images that capture user attention, making it highly suitable for applications such as advertising, education, and entertainment. The Holospin3D system successfully integrates mechanical design, embedded systems, and LED control to deliver smooth animations and real-time visual output. While it faces challenges such as mechanical wear, safety concerns, limited resolution, and brightness constraints, these limitations are manageable and

are being addressed through ongoing technological improvements. Future enhancements, including high-density LEDs, smart safety features, wireless control, and AI-based image processing, are expected to significantly improve performance, efficiency, and user interaction. Additionally, the potential integration with emerging technologies like IoT, Augmented Reality (AR), and Virtual Reality (VR) can further expand its capabilities and application areas. Overall, the Holospin3D rotating LED holographic display proves to be an innovative, cost-effective, and promising solution for next-generation visualization systems, with strong potential to transform digital display and communication technologies.

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