

ACS Store: AI Driven Full-Stack Multi-Vendor E-Commerce Platform

Sri Vishnu Y S
Dept. of Computer Science &
Engineering
ACS College of Engineering
Bangalore, India
vijayadas748@gmail.com

Raghu V
Dept. of Computer Science &
Engineering
ACS College of Engineering
Bangalore, India
raghuvraghu2004@gmail.com

Kayalvizhi S
Assistant Professor
Dept. of Computer Science &
Engineering
ACS College of Engineering
Bangalore, India
kayalvizhi.shri@gmail.com

Tanush C N
Dept. of Computer Science &
Engineering
ACS College of Engineering
Bangalore, India
tanushthanu360@gmail.com

Sathish Gowda H P
Dept. of Computer Science &
Engineering
ACS College of Engineering
Bangalore, India
sathishgowda0607@gmail.com

Abstract - The ACS Store — Smart Online Grocery Ordering and Rapid Delivery System is designed to provide users with a fast, convenient, and reliable platform for purchasing daily essential items online. The system enables customers to browse products, add items to a cart, choose payment options, and place orders for rapid delivery. It supports both Cash on Delivery (COD) and Online Payment through QR-based transactions. The platform provides real-time order confirmation, estimated delivery time, and randomly assigned delivery partner details. By integrating modern web technologies with efficient order processing, the system enhances customer convenience, reduces physical store visits, and improves accessibility to essential goods. The project demonstrates how digital retail solutions can transform traditional shopping into a seamless smart service.

Keywords — E-commerce, Online Grocery System, Rapid Delivery, Digital Payments, QR Payment, Web Application

I. INTRODUCTION

The rapid advancement of digital technology and widespread internet availability have significantly changed the way people purchase goods and services. Online shopping has become an essential part of modern life, offering convenience, speed, and accessibility. Among various e-commerce domains, online grocery shopping has gained particular importance as it deals with daily essential items required by every household. Traditional grocery shopping involves traveling to stores, searching for products, standing in queues, and completing manual billing, which consumes time and effort. This creates a strong need for efficient digital solutions that can simplify the process and save valuable time for consumers.

The ACS Store — Smart Online Grocery Ordering and Rapid Delivery System is developed to address these challenges by providing a user-friendly web-based platform for purchasing groceries online. The system allows users to browse products, add items to a cart, choose preferred payment methods, and place orders seamlessly from anywhere. A key feature of the platform is its support for both Cash on Delivery and QR-based online payments, ensuring flexibility and convenience for different types of users. Additionally, the system provides instant order confirmation, estimated delivery time, and delivery partner details, enhancing transparency and customer trust. By leveraging modern web technologies and a simple interface design, the system ensures accessibility for users of all age groups. Overall, ACS Store demonstrates how digital retail solutions can modernize small-scale grocery services and improve the shopping experience through convenience, efficiency, and reliability. Unlike traditional e-commerce platforms that may require long delivery times, ACS Store focuses on rapid delivery of essential items, making it suitable for urgent needs and everyday use. The application integrates product management, payment processing, and delivery coordination into a single streamlined system, thereby reducing the dependency on physical store visits.

II. LITERATURE SURVEY

Personalized The rapid growth of e-commerce platforms has transformed traditional retail systems into digital marketplaces. Online grocery shopping, in particular, has gained popularity due to its convenience and accessibility. Several studies indicate that digital retail solutions reduce the need for physical store visits and enable customers to purchase products from anywhere at any time. The integration of mobile applications and web platforms has further improved user experience through intuitive interfaces and personalized recommendations.

1. Modern e-commerce applications focus heavily on user experience and interface design. Studies show that a simple and well-structured interface significantly improves customer satisfaction and engagement. Features such as easy navigation, product categorization, search functionality, and cart management are essential components of successful online shopping systems. Researchers have also found that minimizing the number of steps required to complete a purchase reduces cart abandonment rates. Responsive design ensures compatibility across different devices, including smartphones, tablets, and computers. Therefore, user-centric design principles are considered critical for the success of online grocery platforms.
2. Payment systems are another crucial aspect of digital commerce. Research highlights the importance of providing multiple payment options to accommodate diverse user preferences. Cash on Delivery (COD) remains widely used due to its perceived safety and ease of use, especially among users unfamiliar with online transactions. At the same time, digital payments such as QR-based transactions, mobile wallets, and online banking are rapidly gaining adoption. Secure payment gateways and encryption techniques are necessary to protect user data and prevent fraud. The integration of both traditional and digital payment methods enhances trust and accessibility.
3. Rapid delivery services have emerged as a defining feature of modern online grocery systems. Studies on quick-commerce platforms reveal that shorter delivery times significantly improve customer satisfaction and retention. Efficient order processing, optimized logistics, and real-time tracking contribute to successful delivery operations. Providing estimated delivery times and delivery partner details increases transparency and user confidence. Researchers also emphasize the importance of managing delivery routes and inventory to maintain service reliability. These findings

III. PROBLEM STATEMENTS

In the existing retail system, purchasing daily essential items often requires customers to physically visit stores, which leads to significant time consumption, travel effort, and inconvenience, particularly for working individuals and elderly people. Traditional grocery stores rely on manual processes for product selection, billing, and payment, resulting in long queues and inefficient service. Moreover, many small-scale stores lack an online presence, preventing customers from accessing products remotely or placing orders in advance. Limited payment flexibility and the absence of quick delivery options further reduce customer satisfaction. These limitations highlight the need for a smart online grocery ordering system that enables users to browse products, place orders digitally, choose convenient payment methods, and receive items quickly, thereby improving accessibility, efficiency, and overall shopping experience. Order management systems play a vital role in ensuring smooth operation of e-commerce platforms. Effective

systems track product availability, process orders, update payment status, and generate confirmations automatically. Automation reduces manual errors and improves efficiency in handling large volumes of transactions. Researchers suggest that real-time updates and notifications enhance communication between customers and service providers. Additionally, maintaining a centralized database ensures consistency and accuracy of product information. Such systems form the backbone of reliable online retail services. The role of technology in supporting small-scale retail businesses has also been widely studied. Digital platforms enable local stores to expand their reach beyond physical boundaries and compete with large e-commerce companies. Online systems reduce operational costs associated with physical infrastructure while increasing sales opportunities. Researchers note that adopting digital solutions improves business sustainability and customer engagement. Furthermore, small retailers can analyze purchasing trends and optimize inventory using data collected through online platforms.

Key Issues: In the current retail environment, traditional grocery shopping systems face multiple challenges that reduce convenience and efficiency for consumers. Customers are required to physically visit stores, which consumes time, effort, and travel costs, especially in busy urban areas. Long queues, manual billing processes, and limited payment options further contribute to delays and dissatisfaction. Many small retail stores lack digital infrastructure, making it difficult to offer online ordering or quick delivery services.

IV. OBJECTIVE

The primary objective of the ACS Store — Smart Online Grocery Ordering and Rapid Delivery System is to develop an efficient digital platform that simplifies the process of purchasing daily essential items. The system aims to provide users with the ability to browse products, add items to a cart, and place orders conveniently from any location. Another important objective is to support multiple payment options, including Cash on Delivery and QR-based online payments, to accommodate different user preferences. The platform also seeks to ensure quick order processing and rapid delivery by providing estimated delivery time and delivery partner details. Additionally, the system is designed to offer a simple, user-friendly interface that can be easily used by people of all age groups. Overall, the project aims to enhance customer convenience, reduce dependency on physical store visits, and improve the efficiency of small-scale retail operations through digital transformation.

The objective of the ACS Store — Smart Online Grocery Ordering and Rapid Delivery System is to develop a smart and efficient e-commerce solution that provides instant access to daily essential products through an online platform. The system aims to minimize the time and effort required for traditional shopping by enabling users to search, select, and order items with just a few steps.

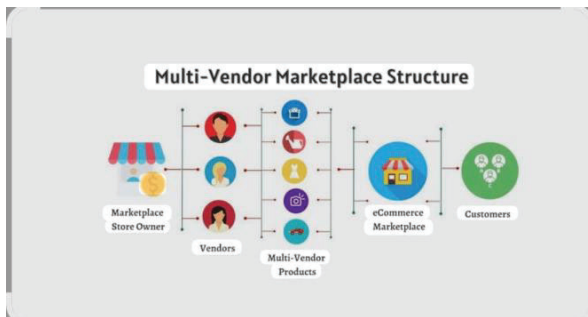


Fig.1. Overview of System Objectives

V. METHODOLOGY

The development of the ACS Store — Smart Online Grocery Ordering and Rapid Delivery System follows a structured approach to ensure efficiency, usability, and reliability. Initially, the requirements of the system were identified by analyzing common issues in traditional grocery shopping and existing online platforms. Based on this analysis, key features such as product browsing, cart management, payment processing, and delivery handling were defined. The system was designed to provide a simple and intuitive user interface that allows customers to interact with the application easily. Emphasis was placed on minimizing the number of steps required to complete an order to improve user experience.

In the system design phase, a modular architecture was adopted, consisting of frontend, backend, and database components. The frontend is responsible for displaying product information, categories, and user interaction elements, while the backend handles business logic such as order processing, payment selection, and delivery assignment. A database is used to store product details, pricing information, order records, and user inputs. This layered architecture ensures smooth communication between components and allows easy maintenance and scalability of the system. Proper validation mechanisms are implemented to prevent incorrect data entry and ensure system accuracy.

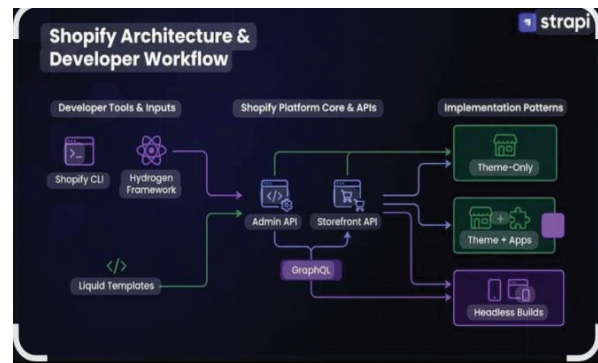


Fig.2. Backend API Structure

During implementation, users are provided with the ability to browse available grocery items, add selected products to a shopping cart, and proceed to checkout. At the checkout stage, customers can choose between Cash on Delivery and QR-based online payment options. If online payment is selected, a QR code is displayed for secure transaction completion. After successful order placement, the system generates an order confirmation message along with details such as delivery partner name and estimated delivery time. This automated process reduces manual intervention and enhances operational efficiency.



Fig.3. System Architecture

Finally, the system was tested to evaluate functionality, performance, and user satisfaction. Test cases were conducted to ensure accurate product display, correct cart calculations, successful payment handling, and proper order confirmation. User feedback was considered to improve usability and interface design. The results demonstrated that the system effectively reduces the effort required for grocery shopping and provides a convenient digital alternative to traditional methods. The methodology ensures that the ACS Store platform operates as a reliable, scalable, and user-friendly solution for online grocery ordering and rapid delivery.

VI. RESULT

The implementation of the ACS Store — Smart Online Grocery Ordering and Rapid Delivery System demonstrated effective performance in providing a convenient and efficient online shopping experience. The system successfully enabled users to browse products, add items to the cart, and place orders without complications. Both payment options, Cash on Delivery and QR-based online payment, functioned accurately, ensuring flexibility for different user preferences. After order placement, the application generated instant confirmation along with delivery partner details and estimated delivery time, improving transparency and user confidence.

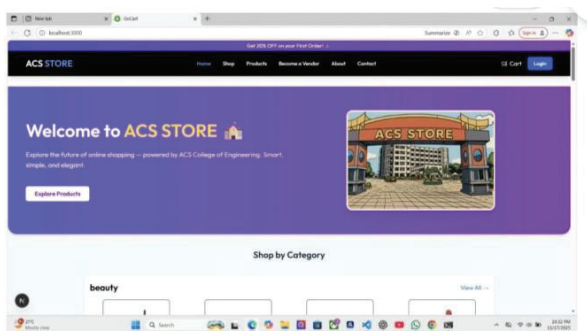


Fig.4. Store Dashboard

The ACS Store — Smart Online Grocery Ordering and Rapid Delivery System was successfully implemented and tested to evaluate its functionality and effectiveness.

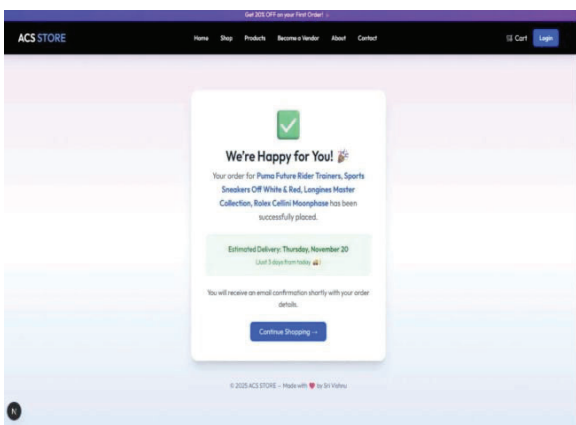


Fig.5. Checkout Page

According The payment module operated reliably by supporting both Cash on Delivery and QR-based online payment options. Users selecting online payment were able to complete transactions using the generated QR code, while COD users could confirm orders without digital transactions.

Performance testing indicated that the platform significantly reduced the time and effort required to purchase daily essentials compared to traditional shopping methods. Users were able to complete the entire ordering process within a few minutes, demonstrating the efficiency of the system. Feedback from test users indicated high satisfaction due to the simplicity of the interface and the convenience of rapid delivery support. The system proved to be reliable, scalable for small-scale deployment, and capable of handling essential retail operations effectively. These results confirm that ACS Store can serve as a practical digital solution for modern grocery shopping needs.

VII. DISCUSSION

The results of the ACS Store — Smart Online Grocery Ordering and Rapid Delivery System demonstrate the effectiveness of digital solutions in improving traditional retail services. By integrating product browsing, cart management, payment processing, and delivery coordination into a single platform, the system provides a complete end-to-end shopping experience. The availability of both Cash on Delivery and QR-based online payment options ensures flexibility for users with different preferences and levels of digital literacy. Rapid order confirmation, estimated delivery time, and delivery partner details contribute to transparency and customer trust. These features collectively enhance user satisfaction and encourage the adoption of online grocery services. However, certain limitations and challenges must be considered for real-world deployment. The system's performance depends on stable internet connectivity and accurate product data management. Delivery efficiency may vary based on distance, traffic conditions, and resource availability. Additionally, the absence of real-time inventory synchronization could lead to issues if product availability changes frequently. Future improvements may include live order tracking, automated inventory updates, user accounts, and integration with advanced payment gateways. Addressing these aspects can further enhance scalability, reliability, and overall effectiveness of the platform. Furthermore, the ACS Store system highlights the potential of digital platforms to support small and local retail businesses in adapting to the growing demand for online services. By providing an easy-to-use ordering mechanism and structured delivery workflow, the system enables retailers to expand their customer reach without significant investment in physical infrastructure.

REFERENCES

1. K. Laudon and C. Traver, *E-Commerce: Business, Technology, Society*, 16th ed., Pearson Education, 2020.
2. D. Chaffey, *Digital Business and E-Commerce Management*, 7th ed., Pearson, 2019.
3. P. Kotler, K. L. Keller, *Marketing Management*, 15th ed., Pearson Education, 2016.
4. S. Turban, D. King, J. Lee, T. Liang, and D. Turban, *Electronic Commerce: A Managerial and Social Networks Perspective*, Springer, 2018.
5. A. Bhatti, H. Akram, H. Basit, A. Khan, S. Naqvi, and M. Bilal, "E-commerce trends during COVID-19 pandemic," *International Journal of Future Generation Communication and Networking*, vol. 13, no. 2, pp. 1449–1452, 2020.
6. Reserve Bank of India, "Digital Payments in India: Vision and Progress," RBI Publications, 2022.
7. N. Kshetri, "Blockchain's roles in strengthening cybersecurity and protecting privacy," *Telecommunications Policy*, vol. 41, no. 10, pp. 1027–1038, 2017.
8. S. Sharma and P. Aggarwal, "Online grocery shopping behavior: A study of consumer preferences," *Journal of Retail and Consumer Services*, vol. 52, 2020.
9. V. Zwass, "Electronic commerce: Structures and issues," *International Journal of Electronic Commerce*, vol. 1, no. 1, pp. 3–23, 1996.
10. A. Pavlou, "Consumer acceptance of electronic commerce: Integrating trust and risk with the technology acceptance model," *International Journal of Electronic Commerce*, vol. 7, no. 3, pp. 101–134, 2003.
11. M. Gefen, D. Karahanna, and D. Straub, "Trust and TAM in online shopping: An integrated model," *MIS Quarterly*, vol. 27, no. 1, pp. 51–90, 2003.
12. S. S. Srinivasan, R. Anderson, and K. Ponnavaolu, "Customer loyalty in e-commerce," *Journal of Retailing*, vol. 78, no. 1, pp. 41–50, 2002.
13. M. Porter, "Strategy and the Internet," *Harvard Business Review*, vol. 79, no. 3, pp. 63–78, 2001.
14. M. Rappa, "Business models on the web," *Managing the Digital Enterprise*, North Carolina State University, 2010.
15. Google Pay, "QR Code Payments and Digital Transactions Guide," Google LLC Documentation, 2021.
16. Paytm, "Digital Payment Solutions for Retail Businesses," Paytm Technical White Paper, 2020.
17. Ministry of Electronics and Information Technology (MeitY), Government of India, "Digital India Programme: Transforming India into a Digitally Empowered Society," 2022.
18. Statista Research Department, "Online Grocery Market Growth Worldwide," Statista Report, 2023.